

Stephen May's

The *Pitch* Masterclass

Take your story from "idea" to "movie"
AND
pitch it to the likes of Working Title, Film4,
BBC Films & more...

Saturday 6th & Sunday 7th November 2010

Hogg Theatre Marylebone Road London W1

Book before September 1st £170+VAT Full price £199+VAT Student Discount £99

www.westminsterfilms.com

Stephen May's "The Pitch Masterclass"

A Pitch and Story Development Masterclass, pitching to the likes of Working Title, Ealing Studios and Scala Productions. Your loglines will be catalogued and sent to over a hundred producers here and in Hollywood.

To book, Email: Stephen.May@Westminsterfilms.com

Saturday 6th and Sunday 7th November 2010, London W1, 9.30am- 6pm

Course Outline:

Steve May and his team will help you to:

- identify the emotional heart of your story
- distil & develop your story for maximum emotional & commercial impact
- master the collaborative process
- create pitches that get commissions
- and introduce you and your work to leading industry players

BONUS! - (Willing!) participants will pitch live to leading production companies, including the likes of Ealing Studios, Working Title etc. ALL participants will have their loglines catalogued and forwarded to attending production companies & several others.

DAY ONE

- Ice-breaking pitch session
- Mastering your genre
- The Emotional Ride
- Embracing the Collaborative Process
- Creating the "perfect" logline
- Live script analysis
- Pitch rehearsal

DAY TWO

- Pitching your improved logline
- Personal transformation: the Holy Grail
- Pitch to Industry Panel
- Champagne & Networking

Note:

Once you have signed up and paid for the workshop, you should send:

1. Script Logline
2. CV and Contact details to... Stephen.May@westminsterfilms.com

About Stephen May:

Stephen May has written scripts for, amongst others, Castle Rock, Miramax and the BBC. For the last 5 years he has been the Course Director of arguably the country's most pragmatic MA in Screenwriting & Producing - working in conjunction with the best of the British film industry. Read more at www.westminsterfilms.com

Past Participants of Stephen May's Pitch Masterclasses say:

"I've attended a few of these things in my time but this was without doubt the best." - Tony Mason

"Your pitching masterclass is paying off wonderfully for me. I pitched my comedy series to a producer at the weekend (May 2010) and now he's reading the pilot." - Ravinder Punj

"I came second at the Raindance Live!Ammunition! Pitching event on Monday night (June 2010). Your pitching seminar was enormously helpful in creating my pitch, and I was approached by a producer on the night who asked to read the script as a result. Thanks again." - Tim Benzie

"Just wanted to let you know, I pitched The Hit Man and Her at the Live Ammunition pitching event at Raindance last night (Oct 2009) - using pretty much the one pager I prepared for the Masterclass Catalogue and came second. More importantly, I managed to give my business card to Stephen Woolley who was on the judging panel." - Kulvinder Gill

"Thanks Steve - fantastic weekend. Amazing, generous panel guests. Just telling my wife how impressed I was with the very high level of stories and pitching acumen. Bravo! Brava!"
- Mark Laing

Cancellation: If you cancel within 15 days of the event, you will forfeit the full fee unless you can provide a replacement. If you cancel prior to this, 20% of the fee will be retained to cover administrative costs. Please note that payment must be received in full before the event to guarantee your place.

Disclaimer: The organisers reserve the right to change the dates and content of the programme as circumstances dictate.